

Aaron Hawkins

UX Designer

aaron-hawkins.com
aaronhawkins@mac.com
206 458 9883

I'm a user-centric oriented designer with experience in UX and ID creating products in a range of industries, including consumer electronics, automobiles, children's products, aerospace, and medical devices. I have a unique combination of management skills and hands-on design talent, with the proven ability to take various products from the concept stage to production. I feel driven to both succeed and contribute, with an ability to work independently and collaboratively in a variety of environments. I have been able to apply a diverse range of design experience to distinct product categories, resulting in innovative and successful released products.

EXPERIENCE **Freelance :: Product Designer UX / ID :: April 2018 - current**

TEAGUE :: Principal Designer :: 2016 - April 2018

Project leader focused on aviation/aerospace/transportation related projects. Developed airline branded passenger products such as seating suites, in-flight entertainment as well as flight crew related products such as galley systems. Accountable for high-level client relationships, ensuring both the goals of clients and Teague are mutually successful.

TEAGUE :: Design Manager :: 2013 - 2016

Manager of a diverse team of 12 designers, both UX and ID creative staff. Responsible for talent acquisition, interviewing, mentoring and long-term studio growth.

TEAGUE :: Senior Designer :: 2011 - 2013

Senior Industrial designer working in a newly formed TEAGUE start-up studio. Clients included international airlines, aerospace product suppliers, commercial and private aircraft manufacturers.

T-Mobile Creation Center :: Product Designer :: 2010 - 2011

Developed and implemented Visual Brand Language guidelines for proprietary branded mobile devices. Collaborated with UI/UX and Design Strategists to create an opportunity roadmap identifying technology and user trends two, four, and six years into the future. Worked directly with device Original Equipment Manufacturers to collaboratively align ID, UI, and CMF requirements ensuring a cohesive user experience.

PRECOR :: Senior Industrial Designer :: 2007 - 2009

Developed company's first fully integrated user display interface for cardio-fitness equipment, guiding project from initial concept collaboration to production release. Collaborated with software UI team creating design prototypes, including hardware navigation and interaction elements. Experience in production of Asian sourced consumer products as well as production of domestically manufactured commercial applications.

BOLTgroup :: Design Manager :: 2005 - 2007

Led a range of projects from concept to market development, including soft goods and medical equipment. Managed client relationships presenting proposals and creating scopes of work. Oversaw budgets, provided forecasting, and emphasized production and commercialization, ensuring project efficiency and design integrity. Designed diverse products including a mobile medical workstation, a children's car seat, and the ID/UI visual brand language for the world's first all-electric riding grass mower.

Electrolux Research & Design Center :: Designer :: 2002 - 2004

FIAT Design Center :: Exterior / Interior Designer :: 1998 - 2002

EDUCATION **Art Center College of Design :: BS Industrial Design**

General Assembly :: User Experience Design Certification

SKILLS **Languages :: English (native) / Italian (fluent)**

Applications :: Adobe CS / Sketch / Omnigraffle / Sublime / Solidworks / KeyShot

AWARDS / PRESS

WIRED Magazine 2017 :: Hannah Self Driving School Bus

IDSIA IDEA 2010 Finalist :: Jacobsen Eclipse 322 - electric greens mower

IDSIA IDEA 2008 Finalist :: Rio - wireless medical workstation

IDSIA IDEA 2008 Finalist :: Clear2O - water filtration pitcher

Good Design Award 2006 :: Rio - wireless medical workstation

Auto & Design Magazine 129 :: FIAT Stilo

Car Styling 146 :: FIAT Stilo